|  |
| --- |
| **2025 INTERNATIONAL S.M.A.R.T COMPETITION APPLICATION** |
| **Application No.** | \*Do not fill in this slot |
| **Title (item)** |  |
| **Category** | [ ] Start-up [ ] Social Responsibility  |
| **Team Name** |  |
| **Address** |  |
| **Start-up**N/A | **Company Name** | **Business Registration Number if any** | **Startup date** |
|  | -- | DD/MM/YYYY |
| **Intellectual Property Right**N/A1 |  [ ] Patent [ ] Utility Model [ ] Trade Mark [ ] Design [ ] Others ( ) |
| **Tittle (Proprietary name)** | **Number** |
| Write the exact and relevantInformation (proprietary name, number, or registration number) if you have any intellectual property rights (patent, utility model, trademark, design, etc.) related to this application |  |
| **Advisor (if any)**N/A1 | Name | Affiliation(Position) | Contact |
|  |  | ***Tell:*** |
| ***Email:*** |
| **Key words** | (1) | (2) | (3) | (4) |
| **Team** | **Name** | **Affiliation** | **Major/position** | **Phone** | **Email** |
| Leader |  |  |  |  |  |
| Member1 |  |  |  |  |  |
| Member2 |  |  |  |  |  |
| Member3 |  |  |  |  |  |
| Member4 |  |  |  |  |  |
| I confirm that the information above is true, and I hereby submit the application with the attachments.Date: (MM). (DD). (YYYY). \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Leader of Applicants: (Signature)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  |

|  |
| --- |
| Business Plan Proposal |

**1. Definition of the problem and business/service goal**

|  |
| --- |
| **【Writing tip】**1) Write the background and purpose of your proposed business2) Motivation to develop the startup item/problem-solving measures |

**2. Details of the proposed business (item)**

**2-1. Details**

|  |
| --- |
| **【Writing tip】**1) Explain the startup item (product / service, technology) and solution method/approach you are proposing in detail |

**2-2. Competitiveness and originality of the proposed business idea (item)**

|  |
| --- |
| **【Writing tip】**1) Write the competitiveness and originality of the startup item (product / service, technology) you have2) Whether there is an existing similar item/business, differences from existing products/services, etc. |

**3. Promotion competency**

**3-1. Implementation strategy**

|  |
| --- |
| **【Writing tip】**1) Write detailed strategies for implementing your startup item / technology 2) Differentiation from existing products/services, marketing strategies, etc. 3) Market entry strategies in the early stage, etc. |

**3-2. SWOT analysis of your proposed business**

|  |  |
| --- | --- |
| Category | Content |
| Strength |  |
| Weakness |  |
| Opportunity |  |
| Threat |  |

|  |
| --- |
| **【Writing tip】**1) Analyze your internal and external environments and write factors that will become a strength, weakness, opportunity, and threat |

**4. Environmental analysis**

**4-1. Analysis of the trend in the related field**

|  |
| --- |
| **【Writing tip】**1) Analyze and write the latest trend and new technological trend in the field related to your startup item |

**4-2. Economic/social ripple impact**

|  |
| --- |
| **【Writing tip】**1) Analyze and write economic profits or positive influencing factors for the society that will be generated from your proposed business/service |

**[Agreement for collection and use of personal information]**

|  |  |
| --- | --- |
| **Items** | **Contents** |
| Information to be collected(\*) | School, Year, Name, Phone number, E-mail address, Photo or video of participants |
| Purpose of collection | Participants information for “2023 S.M.A.R.T. sustainable technology competition” can be used for exploration and learning of sustainable technology business development cases and for the participation history. |
| Period | Until end of service |

\* More personal information may need to be collected if it is necessary.

\* Collected information will not be used outside the “Purpose of collection” stated above. Information will be destroyed immediately upon information deletion request from participants is received.

|  |  |  |
| --- | --- | --- |
| **Items** | **Agree** | **Disagree** |
| Contact via phone or e-mail for award or process of event |  |  |
| Photograph or video recorded during event can be released to public  |  |  |
| Submitted work can be released via Youtube / Homepage of Academic Society of Appropriate Technology\* Copyright of work will be protected.\* Submitted work can be utilized for case study of appropriate technology  |  |  |

I agree with the collection and use of information related with “2023 S.M.A.R.T. Sustainable Technology Competition” hosted by Academic Society of Appropriate Technology (ASAT).

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Leader: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 1: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 2: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 3: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 4: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_