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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2025 INTERNATIONAL S.M.A.R.T COMPETITION APPLICATION** | | | | | | | | | | | | | |
| **Application No.** | | \*Do not fill in this slot | | | | | | | | | | | |
| **Title (item)** | |  | | | | | | | | | | | |
| **Category** | | [ ] Start-up [ ] Social Responsibility | | | | | | | | | | | |
| **Team Name** | |  | | | | | | | | | | | |
| **Address** | |  | | | | | | | | | | | |
| **Start-up**  N/A | | **Company Name** | | | **Business Registration Number if any** | | | | | **Startup date** | | | |
|  | | | -- | | | | | DD/MM/YYYY | | | |
| **Intellectual Property Right**  N/A  1 | | [ ] Patent [ ] Utility Model [ ] Trade Mark [ ] Design  [ ] Others ( ) | | | | | | | | | | | |
| **Tittle (Proprietary name)** | | | | | **Number** | | | | | | |
| Write the exact and relevant  Information (proprietary name, number, or registration number) if you have any intellectual property rights (patent, utility model, trademark, design, etc.) related to this application | | | | |  | | | | | | |
| **Advisor (if any)**  N/A  1 | | Name | | | | Affiliation(Position) | | | | | Contact | | |
|  | | | |  | | | | | ***Tell:*** | | |
| ***Email:*** | | |
| **Key words** | | (1) | | (2) | | | | | (3) | | | | (4) |
| **Team** | **Name** | **Affiliation** | **Major/position** | | | | | **Phone** | | | | **Email** | |
| Leader |  |  |  | | | | |  | | | |  | |
| Member1 |  |  |  | | | | |  | | | |  | |
| Member2 |  |  |  | | | | |  | | | |  | |
| Member3 |  |  |  | | | | |  | | | |  | |
| Member4 |  |  |  | | | | |  | | | |  | |
| I confirm that the information above is true, and I hereby submit the application with the attachments.  Date: (MM). (DD). (YYYY). \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Leader of Applicants: (Signature)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | | | | | | | | |
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| Business Plan Proposal |

**1. Definition of the problem and business/service goal**

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| **【Writing tip】**  1) Write the background and purpose of your proposed business  2) Motivation to develop the startup item/problem-solving measures |

**2. Details of the proposed business (item)**

**2-1. Details**

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| **【Writing tip】**  1) Explain the startup item (product / service, technology) and solution method/approach you are proposing in detail |

**2-2. Competitiveness and originality of the proposed business idea (item)**

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| **【Writing tip】**  1) Write the competitiveness and originality of the startup item (product / service, technology) you have  2) Whether there is an existing similar item/business, differences from existing products/services, etc. |

**3. Promotion competency**

**3-1. Implementation strategy**

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| **【Writing tip】**  1) Write detailed strategies for implementing your startup item / technology  2) Differentiation from existing products/services, marketing strategies, etc.  3) Market entry strategies in the early stage, etc. |

**3-2. SWOT analysis of your proposed business**

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| --- | --- |
| Category | Content |
| Strength |  |
| Weakness |  |
| Opportunity |  |
| Threat |  |

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| **【Writing tip】**  1) Analyze your internal and external environments and write factors that will become a strength, weakness, opportunity, and threat |

**4. Environmental analysis**

**4-1. Analysis of the trend in the related field**

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| **【Writing tip】**  1) Analyze and write the latest trend and new technological trend in the field related to your startup item |

**4-2. Economic/social ripple impact**

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| **【Writing tip】**  1) Analyze and write economic profits or positive influencing factors for the society that will be generated from your proposed business/service |

**[Agreement for collection and use of personal information]**

|  |  |
| --- | --- |
| **Items** | **Contents** |
| Information to be collected(\*) | School, Year, Name, Phone number, E-mail address, Photo or video of participants |
| Purpose of  collection | Participants information for “2023 S.M.A.R.T. sustainable technology competition” can be used for exploration and learning of sustainable technology business development cases and for the participation history. |
| Period | Until end of service |

\* More personal information may need to be collected if it is necessary.

\* Collected information will not be used outside the “Purpose of collection” stated above. Information will be destroyed immediately upon information deletion request from participants is received.

|  |  |  |
| --- | --- | --- |
| **Items** | **Agree** | **Disagree** |
| Contact via phone or e-mail for award or process of event |  |  |
| Photograph or video recorded during event can be released to public |  |  |
| Submitted work can be released via Youtube / Homepage of Academic Society of Appropriate Technology \* Copyright of work will be protected.  \* Submitted work can be utilized for case study of appropriate technology |  |  |

I agree with the collection and use of information related with “2023 S.M.A.R.T. Sustainable Technology Competition” hosted by Academic Society of Appropriate Technology (ASAT).

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Leader: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 1: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 2: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 3: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team Member 4: (Signature) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_